

# Cookie Policy

How cookies and similar technologies are used on iTANZ digital properties and how visitors can manage their choices.

Last updated: 28 August 2026 | CP-2026-01

## At a glance

Some technologies are necessary for the website to function securely. Others may help remember preferences, measure performance or understand engagement. Where the law requires consent for optional cookies, those technologies should be activated only in accordance with the choices available through the website's consent controls.

## 1. Scope of This Cookie Policy

This Cookie Policy explains how iTANZ Technologies Limited ("iTANZ", "we", "us" or "our") uses cookies and similar technologies on websites and digital properties we control. It should be read together with our Privacy Policy, which explains how we handle personal information more generally.

## 2. What Cookies and Similar Technologies Are

Cookies are small text files or data records stored on or accessed from your browser or device when you visit a website. Similar technologies can include pixels, tags, local storage, software development kit functionality and other mechanisms that help a website recognise a browser or device, remember information, measure activity or support security.

Some cookies operate only during a browsing session and are removed when you close your browser. Others are persistent and remain for a defined period or until you delete them. Cookies may be set directly by iTANZ (first-party cookies) or by service providers and other third parties whose technology is integrated into the website (third-party cookies).

## 3. Why We Use These Technologies

- keep the website secure and technically operational;
- maintain sessions, load pages correctly and support core website functions;
- remember settings or preferences where such functionality is offered;
- understand traffic, engagement, page performance and how visitors navigate the website;
- diagnose errors, improve performance and make content more useful;
- measure the effectiveness of communications or campaigns where permitted; and
- support other features described in the cookie preference interface or at the point the technology is used.

## 4. Cookie Categories

| Category                           | What it does                                                                                       | Typical status                                                      | Examples of use                                                                                  |
|------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Strictly necessary                 | Supports essential security, network management, session integrity and core website functions.     | Usually required and not disabled through the site where essential. | Security controls, load balancing, consent preference storage, essential form/session functions. |
| Functional                         | Remembers optional preferences or enhances non-essential website features.                         | Used subject to applicable consent rules.                           | Language or display preferences, enhanced embedded features.                                     |
| Analytics & performance            | Helps measure visits, navigation, page performance and aggregated usage patterns.                  | Optional where consent is required.                                 | Traffic measurement, performance diagnostics, content improvement.                               |
| Advertising & campaign measurement | Helps measure campaigns, understand referral activity or support relevant marketing where enabled. | Optional and used only where permitted by law and consent choices.  | Campaign attribution, conversion measurement, audience or referral analysis.                     |

The exact cookie names, providers and durations may change as our website technology evolves. Where the site provides a cookie preference centre or consent banner, that interface should be treated as the most current source of information about optional technologies active on your device.

## 5. First-Party and Third-Party Technologies

First-party cookies are set by iTANZ-controlled domains. Third-party technologies may be provided by vendors that support website hosting, security, analytics, embedded media, forms, communications, advertising measurement or similar functions. Third parties may process information under their own privacy notices as well as under contractual arrangements with iTANZ, depending on the service.

We do not control how third-party services operate outside the iTANZ website. If you follow a link to a third-party website or interact directly with an external platform, its own cookie and privacy terms apply.

## 6. Consent and Cookie Preferences

Where applicable law requires consent for non-essential cookies or similar technologies, we seek to provide a mechanism for you to accept, reject or customise optional categories. Strictly necessary technologies may operate without consent where they are required to provide a service you request, maintain security or support essential website functionality.

You can change your choices through the cookie settings or preference control made available on the website, where present. Changing or withdrawing consent applies to future use of optional technologies and does not make prior processing unlawful where it was valid when it occurred.

## 7. Managing Cookies Through Your Browser

Most browsers allow you to view, block or delete cookies and to control how websites store data. The available settings vary by browser and device. Blocking all cookies may prevent parts of the website from working correctly, particularly features that depend on security, session or preference information.

If you use more than one browser or device, you may need to update your settings on each one separately. Clearing cookies may also remove stored consent preferences, which can cause the website to ask for your choices again.

## 8. How Long Cookies Remain

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Cookie duration depends on the purpose and technology used. Session cookies generally expire when you end the browser session. Persistent cookies remain until their stated expiry date, until they are replaced, or until you delete them. Third-party technology providers may determine their own durations, subject to our configuration and applicable law.

## 9. Changes to This Cookie Policy

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We may update this Cookie Policy when our website technologies, service providers, consent mechanisms or legal requirements change. The "Last updated" date at the top indicates the latest revision. Material changes may also be reflected in the website's cookie preference interface.

## 10. Relationship With Our Privacy Policy

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Information collected through cookies or similar technologies may be personal information where it can identify, relate to or be reasonably linked with an individual or device. Our Privacy Policy explains the purposes for which personal information may be used, how it may be shared, international transfer practices, retention, security and your applicable rights.

## 11. Contact Us

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Questions about this Cookie Policy or cookie consent choices may be sent to:

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|--------------------------|---------------------------------------------------------------------------|
| <b>Company</b>           | iTANZ Technologies Limited                                                |
| <b>Registered office</b> | 623-B, PCSIR Phase II, Lahore, Pakistan                                   |
| <b>Website</b>           | <a href="https://itanztechnologies.com">https://itanztechnologies.com</a> |
| <b>Email</b>             | <a href="mailto:info@itanzgroup.com">info@itanzgroup.com</a>              |

For questions specifically about cookies or consent choices, please include "Cookie Policy" in the subject line and, if relevant, describe the browser, device and page involved so we can investigate more effectively.